

NOVOMATIC at G2E Asia: Showcasing Inspiring Gaming Trends for the Asian Market

Preparations for G2E Asia, taking place from June 4 - 6 in Macao are in full swing, and gaming technology leader NOVOMATIC is set to offer an incredible experience at the exhibition, showcasing an innovative product range dedicated to the Asian market.

Gumpoldskirchen, May 29th, 2024 – NOVOMATIC returns to the G2E Asia 2024 with an exciting line up comprising all the company's latest trend-setting highlights for the region. Visitors at stand A518B will discover a portfolio that epitomizes the innovative strength and broad diversity of NOVOMATIC's winning technologies.

The internationally renowned cabinets of the DIAMOND X™ series will be presented with the latest gaming content. Known for its sophisticated game presentation and player appeal, the elegant J-curved DIAMOND X™ 1.55J will be featured at the NOVOMATIC booth #A518B with the XTENSION LINK™ Volume 2. This high-performing Linked Progressive title comes with five new games and includes popular titles such as Golden Book of Ra™ and Golden Charming Lady™ in their exclusive XL version. Another fan favourite, the new CASH FLOOD™ Link, will also be showcased in the J-curved DIAMOND X™ 1.55J cabinet. The Linked Progressive trio from CASH FLOOD™ Link, including Secrets of Wealth™, Magic Cleopatra™, and Roll on Fire™, promises triple the excitement on the gaming floor.

The multi-screen version DIAMOND X™ 2.32/3.32 will also be on display, featuring the latest Linked Progressive Superia GOLDEN LINK™ Volume 2. This Jackpot offers golden winning chances and guarantees an inspiring gaming experience with five fresh titles, including Mermaid Beauty™ set underwater, the Asian-themed Shanghai Club™, the Egyptian treasures in Queen of the Night™ Magic, the historic journey with Empress Sissi™, and all-time classics such as Golden Book of Ra™ and Golden Charming Lady™. Don't miss the chance to experience it at the show.

Innovative Solutions Meeting Every Operator's Needs

A further highlight of NOVOMATIC's appearance at G2E Asia will be the brand new ETG solution NOVO UNITY™ PRO. This unique combination adds extra dimensions of functionality, flexibility, and future-proofing to the casino floor, offering the flexible interconnection of electronic live games and slot games on a large number of individual player stations. With the innovative Simultaneous Betting functionality, visitors can experience a new dimension of game turnaround for players.

The innovative NOVOVISION™ casino management system elevates all areas of casino operation with a uniquely comprehensive range of functionalities that extend far beyond traditional accounting, jackpots, player tracking, CASHLESS, and TITO transactions. As a distinctive feature, NOVOVISION™ introduces biometric technologies for managing gaming operations, such as player recognition and access solutions.

NOVOMATIC invites all attendees to explore these cutting-edge innovations at their booth and experience the future of gaming technology.

Thomas Schmalzer, VP Global Sales and VP Product Management at NOVOMATIC AG, expressed his enthusiasm: "As one of the most important trade shows in the industry, the G2E Macao is an exceptional opportunity for NOVOMATIC to showcase our latest technology to the Asian market and to engage with our customers. We are proud to present an exceptional product portfolio that meets every requirement of our customers – from the premium DIAMOND X™ series to the innovative NOVOVISION™ casino management system. Be inspired by the variety of products. Visit our booth – we look forward to welcoming you!"

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs more than 25,300 staff worldwide. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions and services to more than 120 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in some 2,200 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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