

NOVOMATIC: The Epicenter of Innovation and Entertainment at the 25th GAT in Cartagena

With a dazzling display and an array of cutting-edge technology, NOVOMATIC left an indelible mark on the show. The commitment to excellence in design, functionality and innovation was evident in every product presented, cementing NOVOMATIC's position as a leader in the gaming industry.

Gumpoldskirchen, April 16, 2024 – GAT Expo, one of the flagship events of the Latin American gaming industry, celebrated its 25th anniversary from April 9 to 11 at the Hotel Las Américas in Cartagena de Indias. NOVOMATIC, as a platinum sponsor, excelled with an extraordinary range of solutions on display, led by the team of NOVOMATIC Gaming Colombia, the local subsidiary of the Group, and with the participation of renowned executives from Peru, Serbia, Austria and Ecuador.

The trade show dedicated to the land-based and online segments of the industry began with the emblematic ribbon cutting in the presence of Dr. Marco Emilio Hincapié (President of Coljuegos), Elizabeth Maya Cano (President of Cornazar), José Aníbal Aguirre (creator and organizer of the trade show) and José Casapía Bardales (Institutional Relations Manager of NOVOMATIC Peru) among others.

NOVOMATIC was the epicenter of innovation and entertainment during both days of GAT Expo. Showcasing its BLACK EDITION series of cabinets, including the BLACK EDITION II 3.32 with NOVO LINE™ GOLDEN LINK™ Edition 1, the MASTER SL™ 3.32 with Superia GOLDEN LINK™ Volume 2, and the BLACK EDITION II 3.27 with IMPERA LINK™ Series 2, NOVOMATIC demonstrated its commitment to excellence both in Terms of design and functionality.

Also presented was the acclaimed DIAMOND X™ 2.32 in its elegant Black Metro finish, equipped with the Linked Progressive Jackpot CASH CONNECTION™ Edition 4, as well as the FUNMASTER 2.27 cabinet with Superia GOLDEN LINK™ Volume 1, known for its exceptional price-performance ratio in the region. In addition, the 5-seat Fazi Optimum Roulette caught visitors' attention with its compact design and ability to maximize entertainment in any space.

Another highlight of NOVOMATIC's appearance at GAT Expo was the NOVOVISION™ casino management system and its advanced functionalities for the management and administration of casino floors, together with its innovative biometrically-supported access and payment solutions.

Manuel Del Sol, CEO of NOVOMATIC Gaming Colombia, expressed his satisfaction with the success of the trade show: "We are very proud of the road we have travelled and being part of this special edition of GAT Expo. We look forward to continuing to build and perfect our industry together." The executive also appreciates the work and commitment of those involved in the realization of the exhibition: "A warm thanks to our local and international team for their effort in this event and to the GAT Expo teams for their excellence."

NOVOMATIC would also like to thank all the operators, business partners and visitors and looks forward to continuing to contribute to the future of entertainment in the gaming industry.

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs more than 25,300 staff worldwide. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions and services to more than 120 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in some 2,200 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel portfolio for products for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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