

NOVOMATIC sporting new style in Las Vegas to make an impact

In new style and elegance, the NOVOMATIC booth at this year's G2E in Las Vegas will create the framework for a show set-up that is all set up to impress. The inspiring display of gaming highlights targets US operators as well as international show visitors, with products ranging across land-based and online, catering for the industry's varied segments with dedicated premium solutions: casino slots, progressives and ETGs, VGTs, iGaming content and solutions as well as sports betting kiosks and powerful casino management solutions.

Gumpoldskirchen/Chicago, October 3rd, 2023 – Visitors at this year's G2E in Las Vegas will be energized by the new, fresh and inspiring look and feel of all that welcomes them at the NOVOMATIC booth #1259.

Rick Meitzler, CEO of NOVOMATIC Americas says: "It is with great pride that we unveil the future of NOVOMATIC gaming innovation at this year's G2E in Las Vegas. Our team has created exceptional, unprecedented entertainment experiences, and their commitment to redefining what gaming entertainment means is evident in every detail of what you will see. We have poured our dedication into crafting an all-new, fresh, and inspiring look and feel from the booth to the individual products, that will captivate players and customers alike. When you step into our Emerald Isle themed gaming world, you'll be greeted by unparalleled technology, exciting gameplay, the best team in the business, and a dedication to design excellence. The products at this show are a testament to our pursuit of performance and innovation."

With a special focus on new Progressive Links and VGT games in stunning cabinet hardware, NOVOMATIC Americas presents a product pipeline that provides operators with product poised to pay off in performance. The DIAMOND X™, which is currently the highest performing cabinet for NOVOMATIC Americas, will be the focus of the product display for the U.S. markets with two stunning versions, DIAMOND X™ 1.55J and DIAMOND X™ 2.32 and a plethora of new and exciting content:

The brand-new Progressive Link THUNDER CASH™ GOLD launches with a variety of new titles, including Irish Locks™ and Irish Grace™, both commanding an assortment of charms to conjure the Luck of the Irish with both, a Progressive feature and free games. Add the Golden Voodoo Magic™ game, and the winning potential abounds.

MONEY PARTY™ *Fresh!* will introduce fresh and new Linked Progressive fruit game entertainment that combines jackpot thrills with an exciting winning spins feature, while the mystical twin-game RISING TREASURES™ embarks on divine Progressive adventures to uncover hidden jackpot treasures under the watchful eye of the Pharaoh and Queen.

A final addition to the progressive portfolio of proven products is the APEX Diamond Link™ Progressive product line which will debut at G2E. NOVOMATIC Americas has the distribution rights for APEX gaming product in North America including the Clover Link™ Extreme and Clover Link™ Progressive product lines.

NOVOMATIC games also continue to excel in the VGT and route segment: Visitors can check out top-performing game mixes for the Illinois, Pennsylvania, Puerto Rico and the Georgia skills markets.

Introducing the future of sports betting kiosks with more action, more betting, more edge and designed to fit effortlessly into any environment, the brand new NOVOMATIC *ActionBook™* Edge 1.43J will launch at G2E: With dimensions that make it the perfect addition to any sports betting setting, ready to perform with cutting-edge graphics presentation and with lightning-fast processing for seamless betting, this new sports betting kiosk perfectly complements the, NOVOMATIC *ActionBook™* Compact 1.27 table-top kiosk, and the twin-screen version, NOVOMATIC *ActionBook™* Plus 2.27.

In a special ETG area, NOVOMATIC will present the great versatility of its NOVO UNITY™ II electronic table games platform with the latest slant top cabinets, EXECUTIVE SL™ 1.27 and LOTUS SL™ 1.27, in a show set-up staging the new Novo Multi-Roulette™ wheel and a broad choice of ETG games. Premiering in the US will be the stunning fully automated TITAN ROULETTE™ from FAZI, featuring four player stations, a fully automated Roulette wheel and an integrated display solution.

Visitors from international markets can also look forward to an exclusive new cabinet series, which will be unveiled in Las Vegas with an exceptional game presentation for the upscale segment: Discerning operators know that every player deserves to feel like a V.I.P.

Another highlight in the international NOVOMATIC show display will be the latest BLACK EDITION II cabinet series with three cabinet versions: the smaller BLACK EDITION II 3.27, the extra-large BLACK EDITION II XL 3.32 and the single-screen BLACK EDITION II 1.49J, which will be on display with the Superia GOLDEN LINK™ Volume 1, NOVO LINE™ GOLDEN LINK™ Edition 2 and Superia CASH CONNECTION™ Volume 2 linked multi-games as well as with the IMPERA LINK™ Series 2, Impera Line HD™ Edition 9 and NOVO LINE™ Interactive Edition X4 multi-game compendiums.

A special premiere at the G2E will be the presentation of the innovative NOVOVISION™ casino management system which has been awarded as 'Best CMS/Software Product' at this year's European Casino Awards in London. This powerful solution takes all areas of a casino business to another level, with a uniquely comprehensive range of functionalities that far exceed the traditional Accounting, Jackpots, Player Tracking, CASHLESS and TITO transactions. As a distinctive USP, NOVOVISION™ introduces biometric technologies for the management of gaming operations, e.g. for player recognition and access.

In a dedicated booth area, the iGaming offer of Greentube, the NOVOMATIC digital gaming and entertainment division, will be perfectly complementing the land-based portfolio with its ever-growing range of online content comprising both, NOVOMATIC classics as well as proprietary brands and developments.

Thomas Schmalzer, VP Global Sales and Product Management NOVOMATIC AG sums up what visitors can look forward to: "The G2E Gaming Show is a great opportunity for industry decision makers to experience the varied and broad diversification of NOVOMATIC's product portfolio, not only for international markets and segments, but also for the different sectors of the U.S. gaming industry and for Latin America. We invite all show visitors at G2E to visit the NOVOMATIC booth and see how this comprehensive offering really allows them to find complete solutions from a single source."



Stop by the NOVOMATIC booth #1259 at the G2E – October 10th-12th in Las Vegas – to see what's new and trending for US and international gaming.

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 24,500 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group exports high-tech electronic gaming equipment and solutions to about 100 countries and has locations in about 50 countries. The Group operates around 212,000 gaming terminals and video lottery terminals (VLTs) in its about 2,000 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, Online gaming and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at www.novomatic.com

For more information please contact:

Kathleen McLaughlin
Vice President of Corporate North American
Sales and Marketing
NOVOMATIC AMERICAS, LLC
Mob: +1(702) 524 4005
Office: +1(224) 802 2974
kmclaughlin@novomaticamericas.com

Andrea Lehner
Senior Editor
Product Marketing
NOVOMATIC AG
Mobile: +43 664 40 66 721
Office: +43 2252 606 626
alehner@novomatic.com

