

## **NOVOMATIC and PariMAX announce Historical Horse Racing joint development partnership**

*NOVOMATIC, one of world's largest gaming technology suppliers and operators, and 1/ST TECHNOLOGY, a wholly owned entity of The Stronach Group, a global leader in Thoroughbred horse racing, pari-mutuel and fixed-odds wagering platform solutions, today announced a joint development partnership between NOVOMATIC and 1/ST TECHNOLOGY's subsidiary, PariMAX, a historical horse racing platform provider powered by 1/ST TECHNOLOGY's AmTote pari-mutuel technology.*

**Chicago/Hunt Valley, October 9, 2023** – This partnership will bring NOVOMATIC's portfolio of titles to new markets on PariMAX's historical horse racing platform in the U.S. Furthermore, NOVOMATIC and PariMAX aim additionally to pursue other markets outside the U.S., subject to regulatory, technical and commercial feasibility, leveraging NOVOMATIC's extensive worldwide production facilities and distribution channels.

Rick Meitzler, CEO of NOVOMATIC Americas, commented: "We are pleased to work with PariMAX to be able to offer our library of games to new customers, through the historical horse racing platform. This fantastic partnership will enable us to open new markets as well as to grow our business in this segment."

Paul Williams, CEO of 1/ST TECHNOLOGY, commented: "We are happy to partner with NOVOMATIC to bring some compelling new offerings to historical horse racing abroad and domestically. Together we can continue to prove that leveraging fully pari-mutuel wagering and horse racing content can succeed in growing the market for the benefit of the horse racing industry."

*For more information about NOVOMATIC, please visit [www.novomatic.com](http://www.novomatic.com)*

*For more information about 1/ST TECHNOLOGY, please visit [www.1st.com/technology](http://www.1st.com/technology)*

### **About NOVOMATIC**

*The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 24,500 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group exports high-tech electronic gaming equipment and solutions to about 100 countries and has locations in about 50 countries. The Group operates around 212,000 gaming terminals and video lottery terminals (VLTs) in its about 2,000 plus gaming operations as well as via rental concepts.*

*Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, Online gaming and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at [www.novomatic.com](http://www.novomatic.com)*

### **About The Stronach Group and 1/ST TECHNOLOGY**

*The Stronach Group is a world-class technology, entertainment, and real estate development company with Thoroughbred horse racing and pari-mutuel wagering at the core. The company's consumer facing brand 1/ST (pronounced "First") powers The Stronach Group's forward-thinking 1/ST RACING & GAMING, 1/ST CONTENT, 1/ST TECHNOLOGY, 1/ST EXPERIENCE businesses, while advocating for and driving the 1/ST HORSE CARE mission.*



*1/ST TECHNOLOGY is horse racing's largest, most innovative racing and gaming technology company, offering world-class products via its AmTote, Xpressbet, 1/ST BET, XB SELECT, XB NET, PariMAX and BEMTIX brands. 1/ST TECHNOLOGY's wagering platform is the world leader in pari-mutuel totalisator and fixed-odds wagering solutions – servicing end users and major operator businesses in the horse racing, gaming, sports betting, and esports markets on a global scale. For more information, please visit [www.1st.com](http://www.1st.com)*

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